DOCUMENT RESUME

ED 480 257 CS 511 542

TITLE	Principal's Guide to Scholastic Journalism.
INSTITUTION	Quill and Scroll Foundation, Iowa City, IA.
PUB DATE	2002-00-00
NOTE	68p.
AVAILABLE FROM	Quill and Scroll Foundation, School of Journalism and Mass Communication, The University of Iowa, Iowa City, IA 52242 ($2 plus $3 shipping and handling). Tel: 319-335-5795; Web site: http://www.uiowa.edu/~quill-sc/.
PUB TYPE	Books (010) -- Collected Works - General (020) -- Guides - Non-Classroom (055)
EDRS PRICE	Document Not Available From EDRS.
DESCRIPTORS	Educational Objectives; Ethics; Guides; Internet; *Journalism Education; Laws; Media Literacy; Principals; *Scholastic Journalism; *School Publications; Secondary Education
IDENTIFIERS	*Adviser Role; Controversial Topics; First Amendment

ABSTRACT

School media serve as communication links within the school, but they are much more than simple house organs. They are unique and their reasons for being must spring from the educational goals that an individual school system sets for itself. This guide is intended as an attempt to assess the general practices and attitudes regarding scholastic journalism programs in their respective schools and to determine what their roles should be in helping to develop, maintain, and support these programs. The guide is divided into the following sections: Introduction; Pressures on Today's Principals (Mary Benedict and Tim Westerberg); Why Maintain a Journalism Program? (Mary Benedict); Standards in the Journalism Classroom (Pat Graff); The First Amendment and School Publications (John Bowen); What Are the Differences between Law and Ethics?; Preparing Students to Be Critical Consumers of Media (Charleen Silva Delfino); Qualities of a Good Adviser (Pat Graff); Using the Internet to Publish and Research News (John Bowen; Candace Perkins Bowen; Leana Donofrio); Sensitive Topics and School Safety (John Bowen and Tim Westerberg); Outfitting Student Media with Technology/Budgeting Basics (John Bowen); Journalistic Ethics at Center Stage (Richard Johns); Achieving Diversity on Staff and in Coverage (Pat Graff); Other School Media (Richard Johns); Checklist for Principals (Lyn Fiscus); Rating Services as They Influence Adviser-Administrator Relationships (Richard Johns); and Quill and Scroll Chapter to Honor Student Journalists (Richard Johns). Appendixes contain three language arts standards; an adviser code of ethics; the mission statement of the Internet Free Expression Alliance; a position statement on photographic manipulation; a position statement on Internet freedom of expression; a position statement on student press rights; the Student Press Law Center's model guidelines for student media; and the Prior Review Statement of the Journalism Education Association. (NKA)

Reproductions supplied by EDRS are the best that can be made
from the original document.